

MR EFF

DIRECTOR



OLUJIDE FEMI

MR EFF IS A UK-BASED MUSIC DIRECTOR, PRODUCER, AND PIANIST KNOWN FOR FUSING CLASSICAL COMPOSITION WITH CONTEMPORARY R&B, AFROBEATS, AND HIP HOP. WITH A BACKGROUND IN PIANO AND ORCHESTRATION, HE HAS CARVED OUT A REPUTATION FOR BUILDING POWERFUL LIVE ARRANGEMENTS, CRAFTING UNIQUE STUDIO PRODUCTIONS, AND ELEVATING PERFORMANCES THROUGH CREATIVE DIRECTION.

**STRATEGIC VISION
TECHNICAL EXCELLENCE
CROSS-GENRE CREATIVITY
PIANIST-COMPOSER
GRAMMY NOD**

MREFFPRODUCTIONS.CO.UK



WHERE STRATEGY MEETS CREATIVITY

AS A MUSIC DIRECTOR, PRODUCER, AND PIANIST, MR EFF OPERATES WHERE STRATEGY MEETS CREATIVITY — TRANSFORMING AN ARTIST'S VISION INTO UNFORGETTABLE LIVE EXPERIENCES. WITH A FOUNDATION IN PIANO AND COMPOSITION, HE FUSES AFROBEATS, R&B, HIP HOP, AND SOUL INTO BOLD, REIMAGINED ARRANGEMENTS THAT ELEVATE SONGS BEYOND THE STUDIO, HIS APPROACH IS BOTH CREATIVE AND STRATEGIC: DESIGNING SETLISTS THAT BALANCE HITS WITH SURPRISES, SHAPING DYNAMIC TRANSITIONS THAT KEEP CROWDS ENGAGED, AND CRAFTING SIGNATURE MUSICAL MOMENTS THAT TURN PERFORMANCES INTO CAREER-DEFINING HIGHLIGHTS.



MR EFF PRODUCTIONS.CO.UK

BIO

EXPERIENCE

10 YEARS +

GENRE

POP, R&B, AFROBEATS

LOCATION

LONDON

WITH YEARS OF EXPERIENCE WORKING WITH SEVERAL ARTISTS AND ORGANIZATIONS, MR EFF BRINGS NOT ONLY MUSICAL EXCELLENCE BUT ALSO A PROVEN UNDERSTANDING OF HOW LIVE SHOWS DRIVE GROWTH, VISIBILITY, AND BRAND IDENTITY.



DELIVERABLES



**WORLD-CLASS LIVE PERFORMANCE DIRECTION
MUSICAL RE-ARRANGEMENTS & COMPOSITION
PRODUCTION, CREATIVE SUPPORT
BESPOKE PERFORMANCE DESIGN
PROFESSIONAL VOCAL TRAINING
BAND COORDINATION
SONG REIMAGINING**

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CONTACT

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CREED

MR EFF

IS NOT JUST A MUSIC DIRECTOR
HE IS THE BRIDGE BETWEEN AN ARTIST'S VISION & THE
STAGE WHERE THAT VISION COMES ALIVE

HE BELIEVES EVERY PERFORMANCE SHOULD BE MORE
THAN MUSIC — IT SHOULD BE A MOMENT:
UNFORGETTABLE, POWERFUL, AND CAREER-DEFINING.

